

Ripple Effect

**GROWING A CULTURE OF
EVANGELISM IN YOUR CHURCH**



At City to City, we believe that the gospel of Jesus Christ can powerfully renew even the most densely populated, broken, culturally complex, and economically driven metropolises.





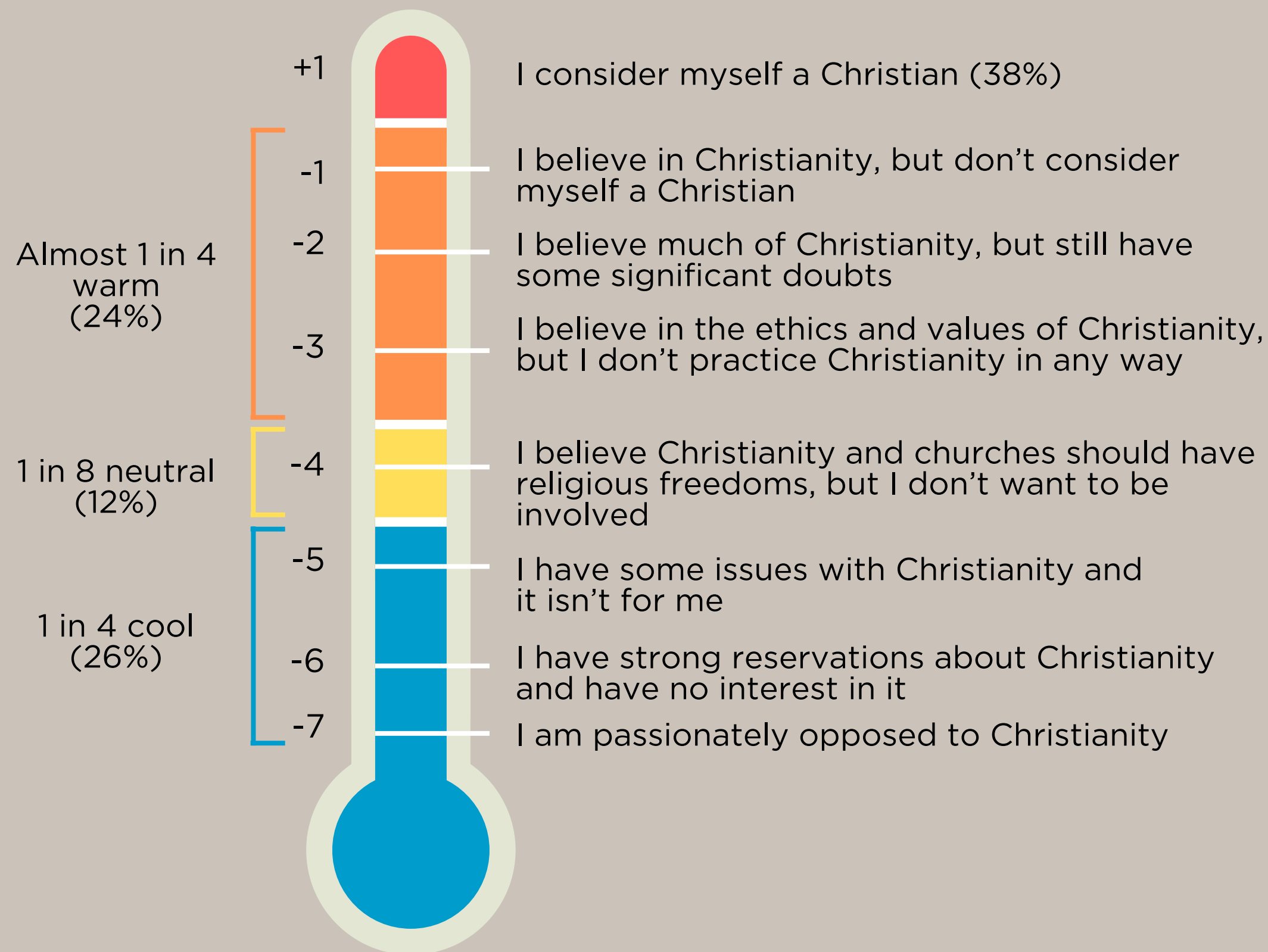
The Gospel Opportunity

CTCA recognises that developing an evangelistic ecosystem in your church requires deep and sustained effort. In an age of digital engagement, and declining church attendance, hardwiring the Matthew 28 Great Commission imperative is critical to proclaiming the gospel.

According to McCrindle:

23% of people are open to a conversation about faith.

Australian attitudes towards Christianity





A Whole Church Approach

City to City Australia's Ripple Effect program recognises that training alone is not sufficient for shifting the evangelistic culture of your church.

- To have all believers equipped to share their faith in a natural and easy way takes time;
- Evangelism needs to be contextualised, grounded in prayer, and driven by a strong

understanding of the uniqueness of the community the church has been called to reach;

- For evangelism to be effective, church members need to be mobilised, but churches also need to build a culture of evangelism, build appropriate ministry systems around evangelism and bring it to the front and centre of the churches' mission;
- A visiting evangelist delivering training is often effective in the short-term, but for a sustained focus around evangelism, local gifted evangelists need to be raised up and equipped to lead evangelism in their context.



What is Ripple Effect?

Ripple Effect



WORKSHOPS
for the whole
Church



COURSE
for small groups



INCUBATOR
for the Senior
Leadership Team



COHORT
for gifted
evangelists





Who is it for?



Those struggling to know how to reach their community



Those who don't feel equipped to talk about their faith



Those who have seen limited evangelistic growth



Those who don't have a culture of evangelism



How will it impact your church and community?

- Every person praying regularly for their friends and family
- Every person feeling confident to share their faith
- An excitement about what God might do
- A welcoming and evangelistic culture that's outward facing





Ripple Effect

WORKSHOPS



City to City's specialist team of evangelists deliver three sessions to your church, face-to-face, including evangelism training workshops for the everyday Christian covering individual and corporate evangelism

“Throughout the year, Julie-anne has helpfully engaged us through regular contact and follow up. We've been provided with so many ways to connect and engage with our community and received guidance in how to best utilise opportunities - always ready to encourage and celebrate the things that have worked and guide us through and pray with us in the challenges. Those regular check-ins have helped keep momentum and work through any roadblocks. A highlight has been Julie-anne's visit and evangelism workshop - even the most skeptical found it helpful and spurred on through Julie-anne's energy and story-telling approach. above and beyond what I could have imagined! Julie-anne has been incredible in the support she's provided.”

*- Alastair and Kristy Crouch,
Revitalise Tasmania*





Ripple Effect

COURSE



In a small group or Bible study, church members can sign up to City to City's Ripple Effect online training program, produced by Julie-anne Laird & Helen Bell, and features guests including Sam Chan.

The goal is to have small groups praying regularly together for non Christian contacts, sharing conversations, and doing equipping training together

“This is just the kind of course we have been looking for! Weekly sessions that help us to get Jesus into our everyday conversations. It is easy to digest and culturally relevant. (Love that it is written by Australians!) Quick, doable, everyday ideas – not complex apologetics which you rarely share. Our playgroup team has found setting aside time each week to pray, learn new skills and share our gospel-conversation attempts; not only helps us to love the families we minister to but helps us to grow together, as a team.”

*- Rachel,
Playgroup Coordinator*





Ripple Effect

INCUBATOR



Join a group of other ministry leaders for 4 days over a Semester as they think through missional engagement led by Julie-anne Laird.

The focus of the sessions will be to train the leader in embedding the relevant ministry systems, culture, metrics and leadership development within the church to ensure that evangelism thrives.

“Our regular discussions with Julie-anne about four times a year have been invaluable in setting the evangelism strategy at Regen. The evangelistic pathway she introduced has been very effective in setting an outreach vision and we have not only adopted it at Regen, but shared it with surrounding churches. Julie-anne provides coaching and an independent review of what we are doing, her experience and knowledge of what other churches are doing is also good to hear about when we meet.”

*- Paul McIntosh and Stephen Tan,
Regeneration Church Monash*





Ripple Effect

COHORTS



City to City's evangelists will support the church in identifying and raising up those in their church who have a gift of evangelism.

They will be invited to participate in a regular online evangelism cohort with evangelists from other churches across Australia. Facilitated by an experienced City to City evangelist, they will be supported in their development and empowered to lead evangelistic endeavours in their own context.

In addition to this, participants will have access to City to City Australia's annual evangelism conference.

"It's a range of different topics and ideas. There are occasional guests that visit, and all these things lead to evangelism. For me, it has consolidated some things I already knew like the value of a non-Christian meeting a community of Christians as they consider Christ. Personally, it has helped me to answer whether I would call myself an evangelist. The best thing so far about the course is that it has spurred me on to pray more fervently for the non-Christians in my life."

- Kit Ng



So far...



1553

people have
participated in the online
Ripple Effect course.

22

churches have been
involved in the full
Ripple Effect program.

40

gifted evangelists
have been
identified and trained.



The Details



FORMAT:

The program consists of a range of face to face workshops, online training and gathering with other ministry leaders.

COST:

\$2500

Plus travel and accommodation costs



If your church, para-church ministry or denomination wants to know more, get in touch with City to City Australia at:



julie-anne@citytocityaustralia.org.au



+61 425 751 607



Click [here](#) for a Ripple Effect Consultation



citytocityaustralia.org.au/ripple-effect



[/citytocityaustralia](https://www.facebook.com/citytocityaustralia)



[@citytocityaustralia](https://www.instagram.com/citytocityaustralia)

**Ripple
Effect**



CITY to CITY
AUSTRALIA

